

Press-kit 2023 ENG



LEAD VOCALS: NOA EGUIGUREN GUITAR: GONZALO PORTUGAL BASS: MANU GESTIDO

**PIANO & KEYBOARDS: PAUL SAN MARTÍN**BACKING VOCALS: "WHISKEY & CIGARETTE": INÉS ELEUTERIA, LIDE HERNANDO, LIDIA INSAUSTI, SANTI ROMANO, OTXI, JON IMANOL ETXABE.

RECORDING: LEZOTI ESTUDIOA. MIX & MASTERING: UNAI MORAZA Work-art & Int. Photos: @somostutti

WWW.NOAHELLDRINKERS.COM

Press-kit 2023



after their frenetic Thunder Tour 2022!

The band was formed in Donostia-San Sebastian in 2016 and, in the last few years, they have released two works independently (Noa & The Hell Drinkers, 2018; Craft Blues, 2020) and have just recorded their third album which will be released in September 2023.

The band has performed in numerous blues festivals such as Hondarribia, Benicàssim, Jazzaldia, Cerdanyola, Tolosanblues, Burlada, Udazkena Blues, Agorri Jazz Plentzia, Bilbao Blues Festival, Frank Rock & Blues, Festival Cáceres, Blues in Hell, Freiburg Blues Festival, Blues Alive, Lucerne Blues Festival among others, making a name for themselves in the current blues scene.

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The album, which has just been selected by the "UK Independent Blues Broadcasters Association" as album of the month of September, compiles 7 tracks:



#### 1) HELL S THE NEW HEAVEN:

A song which gives the album its title and defines perfectly the essence of the band in terms of sound, energy and lyrics, in which they invite everyone to go wild at a party in hell. Outstanding is the rhythmic base provided by the bass and drums, which guide the audience to the underworld.

## 2) GET THE JOB DONE:

A fresh blues-funk with an infectious and striking rhythm, like the message it conveys: don't procrastinate so much.

## 3) WHISKEY & CIGARETTE:

A slow blues with a clear gospel influence, highlighting the outstanding guitar and piano, which perfectly transmit the intimate lyrics of the song, and with the collaboration of a gospel choir made up of renowned musicians from the Basque music scene, taking the song to a higher level.

## 4) BOOGIE WOOGIE BANG BANG:

A genuine blues-rock song, fiery, energetic and fearless, so that everyone can interpret the meaning as they please. This song, composed during the pandemic and never recorded in the studio until now, is one of the signature songs in all their live shows and the one they closed their performance with at the "European Blues Challenge".

#### 5) NO BAGGAGE CLAIM:

A mix of Americana and soul, with a positive message about trying to live with no "harmful baggage" to claim.

#### 6) BULLFROG BLUES:

The only cover included on this album, this 1928 William Harris song has been adapted numerous times, including by one of the Hell Drinkers' favourite artists: Rory Gallagher. A greasy party rock, to dance barefoot and relentlessly.

### 7) THE LAST GOODBYE:

With a perfect album-closing title, this is a ballad difficult to define, in which Noa faces for the first time the challenge of performing this song live on piano and vocals, recorded fair and square. A naked farewell song.

Press-kit 2023 4/

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